

Editorial

Welcome to the first edition of Libraries for Nursing Bulletin for 2013. As usual we have a variety of articles in this issue, ranging from a look at marketing from LfN's 2012 Study Day, encouraging more non-medical users into the library, and a run-down of some of the changes to the committee that have taken place over the last few months. In addition, we have the usual list of recent articles in the field of health libraries for your current awareness.

Lesley Firth was the winner of LfN's bursary to attend the Study Day in November 2012 on Marketing the Library with limited time and budget, for which she has provided a piece detailing her own thoughts of the day, looking at the themes and concepts that were raised and discussed throughout the day and how we can all translate them into our own practices to aid in getting users through the door, both physical and virtual.

While our primary focus as health librarians is supporting those that work directly in healthcare, many of us, particularly those that work in hospital libraries, will have much broader ranges of potential users who might never think that they would need, or even want to go to the library. In the spirit of promoting reading, Phillip Barlow details a method he has used to try and encourage the more casual user to come to the library.

The new year has seen a good deal of change here at LfN Towers, with a number of long standing committee members

stepping down from their roles, while others have stepped up into roles that have been vacant or those that are new for the committee. Emma Jane Ramstead goes into some of the details of those that have stepped in, those that have stepped out, and others that have merely done the hokey-cokey.

In 2011, LfN ran a successful Study Day on "Tried and Tested Technologies" that went down extremely well with those that attended. So well in fact that the committee came to a decision to run it again in the summer of 2013. We'll ensure that more information is available nearer the time, so keep an eye open via the website, and our Facebook and Twitter pages for more information.

The next issue of the Bulletin will be published in the summer and, as usual, we welcome the submission of articles for inclusion from you. If you would like more information, please feel free to contact the editors, or check the LfN website.

Phillip Barlow and Emma Jane Ramstead

LfN Bulletin editors